

# Consent Agenda: Nov. 2020

## Library Initiating Cost Per Circulation OverDrive Format

Since May 2018 Duchesne County Library has purchased eBooks and eAudiobooks in a One Copy/One User format (like print books or DVDs) or in a Metered Access format, which allows us to have the item for 24 checkouts or two years (whichever occurs first). The director's assumption was that over time interest in OverDrive would grow and the items purchased would start receiving a lot more circulations, making the purchases cost effective. The data has proven that assumption erroneous after two and a half years. Though usage is increasing, it is not growing exponentially, even during COVID. The average cost per circulation of eMaterials is nearly \$10; far too expensive. Though we want to meet patron needs in the electronic formats, spending needs to be better allocated.

As such Daniel investigated the Cost Per Circulation format in OverDrive. Though not every item requested is available in this format, there are many requests that are. In this format, the item is added to the collection, but no charge is made until it is checked out. The item can be pulled from the collection at any time. It also allows multiple patrons to borrow the same item at the same time, which isn't allowed in OC/OU format. CPC items are also not shared with the rest of the state like our other items are when they aren't being checked out. Though this creates more work for the OverDrive purchaser, we are testing out this format for the next few months beginning in mid-October. We are seeing some positive results. Various eBooks and eAudiobooks can cost \$60 - \$100 per item in the OC/OU or MA formats. With the Cost Per Circ format, we may only be charged \$5 or so dollars for the checkout. This cost is much closer to the cost of average circulation on our print and video materials. This is especially helpful on those unique and expensive items that aren't getting much circulation. It is our hope this will help reduce our costs through 2021 by a few thousand in eMaterials. We will monitor circulation statistics each week to make sure those CPC titles aren't getting so many circulations that we should instead buy the item under the OC/OU or MA format instead.

As a reminder, we only ever purchase items that are being specifically requested by a Duchesne County patron that the state Beehive Library Consortium isn't providing, or if our patrons are waiting in line for an item that is a hold ratio of 10 patrons per item or higher. We don't purchase items that no one is waiting for or requesting.

#### Moon Family Gingerbread Display Sets Up Nov. 29 @ Roosevelt Library

Stephen Moon's family's annual gingerbread display's theme this year is <u>The Last Kids on Earth</u>: <u>https://en.wikipedia.org/wiki/The Last Kids on Earth</u> Though it is apocalyptic fiction, it lends itself to

lighter humor rather than adult horror as it is directed to a youth audience. It is a popular 6-book series and is currently an animated series on Netflix. 2020 seemed like a fitting year for such a display. It will be up throughout December.

#### **USU Extension Take & Make**

Due to the pandemic, the annual holiday Make and Take events the library has hosted with USU Extension have been modified to a Take and Make. Rather than have a gathering, we will have premade muffin and hot cocoa mixes that patrons can pick up for their families from the libraries throughout December that they can make at home. Appropriate COVID and hygiene precautions will be observed in the making of the packages.

## **Hotspot Lending Program Preparing for Initiation**

The 9 WiFi hotspots that will be lent out to patrons are at the library and just require filtering to be installed on them and invoicing submitted for grant reimbursement before they begin to be lent out. Strata Networks has made provision for our library patron hotspots to be included in a filtering arrangement that the school district is also taking advantage of which should save the library from paying for the filtering. The filtering is required due to the Child Internet Protection Act.

### **Bill Newsome Donates Nearly \$600 to New Roosevelt Library**

Roosevelt Branch patron Bill Newsome generously donated nearly \$600 to the new Roosevelt Library project. This is the first large donation from a patron and the second significant donation specifically for the project; the other being Mountain America Credit Union's \$3,000 donation nearly two years ago. We greatly appreciate Bill's kindness and personal investment in the project!